



20TH ANNIVERSARY CAMPAIGN

Dear Friends,

I am reaching out to you on behalf of KR3T'S (Keep Rising To The Top). We are celebrating a milestone this year, our 20th Anniversary! It is through the support of each and every one of you that we are able to continue our mission... one child at a time. Since our inception, we have helped teens and young adults cultivate confidence, and positive practices with our dance training workshops. This organization has not only served the youth in East Harlem, but hundreds of students all over the Tri-State and internationally. In some cases, catapulting some of our students into new careers as professional dancers performing alongside acts such as Aventura, Notch, Lumidee, Chico DeBarge, Joe, Jim Jones and Frankie Negron... just to name a few.



KR3T'S dancers have been featured in numerous music videos, movies and international performances. Dancers from KR3T'S were also featured in a popular video game, developed by RockStar games, Grand Theft Auto: 3 :San Andreas. The group also earned a larger role in Grand Theft Auto 4:Liberty City, which incorporated the dance group into the story line. Members of the group have been featured in Latina Magazine, Reader's Digest, Time Out NY Magazine, BET, VH1 and the Spanish Talk Show "Cristina".

KR3T'S is more than a dance group, it's a lifeline for the community with a successful track record of giving teens an alternative to the streets. For more info you can check our site WWW.KR3TS.COM.

Through the dedication of volunteers, KR3T'S, is able to remain in operation. However, due to severe cutbacks in city fundraising and the current economic climate, our organization is struggling to offer the same classes, workshops, and opportunities to keep our kids off the street and engaged in positive activities. It is because of this, that we have come up with a special, tax-deductible, fundraising opportunity, that will help us Keep Rising To The Top.

Turning a Milestone into a Stepping Stone

Do you have 20 friends who can donate \$20?

**Our goal is to raise \$20,000
as a Tribute to our 20th year!**

Donate online using by **PayPal** clicking on:

<http://kr3ts.com/contribute.html>

or

Make checks payable to:

KEEP RISING TO THE TOP INC.

119 E. 102nd St., Suite 5B, New York, NY 10029

KR3T'S is a registered 501c3 non-profit organization that is dedicated to improving the lives of children... one step at a time.